

Main Street Group
Notes from Tuesday, May 3, 2016
3rd Floor Conference Room – North Elba Town Hall

**Heather Clark, Barbara Clark, Heather LaPere, Sue Berkowitz, Marc Galvin,
Dan Kelleher, Tim Robinson,**

1) Review Village Board Reaction to Preliminary Report (attached)

- Sandwich Boards should be attached to building
- Dining Areas- difference between Alcoholic / non- Alcoholic (open container law attached)-
- Implementation issues / timing – will be difficult to accomplish by June- Law will require hearings etc.
- May 16 Village Board meeting- Our final report is due then.

2) Review Display / Dining Area Recommendations

Current legislation: Local Law 5 (1991) – Anti-clutter law- pertains to apparel – no standards

Maintain principles established for Sandwich Boards

- *Must be as close in proximity to building as possible – need a dimensional standard to prevent larger displays*
- *Should be 6' away from outside edge of curb*
- *No transactions finalized (cashiers)*
- *If alcohol is served outside must be permitted by SLA (licensed)*

Allow sidewalk sales through request to Village Board

3) Discussion of Flags, Banners (*"BLADE" signs*), LED signs (current sign ordinance attached)

Blade signs- Are covered in Land Use Code- should continue to be banned

Banners- should amend to allow Village wide events- approved by Village Board for period allowed by Board- Non-commercial content (just event)

Flags- keep current language (dimensional conflict) 2 flags / 12 +

when a business fronting main street is not allowed either sandwich board or projecting sign, such business shall be allowed one flag (not two) subject to approval by Review Board

should amend to allow multiple flags for Village wide events- approved by Village Board for period allowed by Board- Non-commercial content (just event)

Neon / LED (liOpen + 1 small commercial sign (each limited to 2 sq ft ?) – Must be off during non-business hours / no flashing

4) Next meeting-