

**Main Street Study Group-
Agenda for Tuesday, April 19
Town Hall – 2nd Floor Conference Room**

**Barbara Clark, Heather Clark, Sue Berkowitz, Heather LaPerre, Linda Moore,
Marc Galvin, Dan Kellerer**

1) Report of conversations with Janet Bliss (Village Attorney), Bill Hurley (Review Board Chair)

Janet Bliss- allowing anything to clutter Main Street would increase liability. Her recommendation would be to avoid exposure by banning sandwich boards.

Bill Hurley- the Review Board would follow the public vision. If sandwich board signs are allowed there should be dimensional standards. It may not be necessary to maintain a 6' "no sign zone." The Review Board is not in a position to tell the Village how to use their property. They can only deal with the property owner of the lot of record.

2) Review of comments from meeting with Business Association (attached)

3) Discussion of Group Recommendation re: sandwich boards on Main St

4) Discussion of approach to displays, dining areas

Recommendations include:

Option A:

- Allow 1 sign for each business fronting Main St. sidewalk –
- Limit size (6 sq ft per side)
- Should be kept as close in proximity to building as practicable
- Must be located at least 6 ft from inside edge of curb and within 8 feet of entrance

Natural appearing materials are preferred

Option B: Avoid exposure to liability claims

- Keep in mind sandwich boards were allowed from 1992-2010 without major issues- also allowed in many other municipalities
- The comments from the Business Association reflect the importance of sandwich board signs to their business.

Agenda for April 26

- Recommendations for displays / dining areas
- Review info for preliminary report to Village Board (4:30 PM)