

## Illustrations of Architecture and Location Design Guidelines

Typical commercial street frontages with appropriate signage



Appropriately designed, structurally sound mounting methods are required for all projecting signs

2nd story projecting signs are discouraged; if deemed appropriate, signs must be mounted at a uniform height along a building, respecting architectural details

2nd story businesses are encouraged to rely on window lettering or wall signs

Mounting height and location to respect architectural details of building facade

Lighting integrated with sign mounting system

Projecting signs and banners should be located at consistent height along building facade

"Open" flags are only allowed in GC / OM and RC districts

Minimum 9'-0" clearance beneath projecting signs and banners

Minimum 7'-0" clearance beneath projecting flags and to be located at consistent height along building facade

### NOTES:

1) Design of signs and mounting elements are to be contextually related to storefront architecture and reflect the nature of the business.

2) Mounting methods must be designed to attach readily to the building without compromising