

MAIN STREET VISION STATEMENTS

2014 Comprehensive Plan- Land Use and Design

Goal 2: Preserve and enhance the vitality and attractiveness of the Main Street Business District

Objective 1: To enhance and further develop an aesthetically pleasing, user-friendly business district. Implementation Measures

- Develop a Streetscape Enhancement Plan for Main Street.
- Formalize the Beautification Committee and allocate more funds to ensure the implementation of recommendations of the streetscape enhancement plan within the business district.
- Work with the downtown businesses to explore the feasibility of creating a Business Improvement District (BID) and include beautification methods in the BID Plan (see Appendix 1).

Objective 2: Increase customer access to the business district. Implementation Measures

- Evaluate the creation of a Parking District to comprehensively address parking solutions and examine times of commercial deliveries on Main Street.

Objective 3: To facilitate a secondary use for vacant buildings. Implementation Measures

- Create a program that works with owners of vacant buildings to encourage use of window displays for beautification, to provide area information to residents and visitors, or non-profit use.

2011 LAND USE CODE: BASE DISTRICTS

2.6 VILLAGE CENTER DISTRICT (VC)

A. Objectives

The Village Center District seeks to promote development and redevelopment sensitive to the unique qualities of the downtown core, and to foster an economically healthy commercial district that is vibrant, pedestrian friendly, clean, safe and sustainable. Development and redevelopment shall be designed to preserve and enhance the area's unique and historic character and to maintain a sense of community among its diverse residents, businesses, and visitors. Pedestrian and vehicular traffic patterns and preserving view corridors should be addressed.