

**Main Street Advisory Group
Agenda for Tuesday, February 23, 2016
Village Beach House- 8 AM**

Members Present: Tim Chick, Jen Jubin, Heather Clark, Barbara Clark, Bob Hanna, Jim Morganson, Linda Moore, Marc Glavin, Dean Dietrich, Dan Kelleher, Mavis Miller, Jim McKenna, Craig Randall

1) Review of notes from 2.9.16 -

2) How do we approach our task? Suggested Format – take one topic on at a time-
A meeting will be devoted to each topic- Priority items include signs / dining areas and displays/ parking permits

1. Delineate study area- Historic District / VC district already defined

Look at delineation for each issue- may be different in each case
Advantages to using already established lines- (VC or Hist District)

2. Develop working draft of the vision statement no additions at this time

Vision Statement Concepts (from 2.9.16 discussion)- Downtown atmosphere currently drives visitor approval

PRELIMINARY DISCUSSION:

- Handicap accessible
- Provide ease of movement
- Promote vitality (visible activities),
- Allow for festivals / special activities,
- Allow for dining areas (use parking areas?)
- Include bike lanes (may be more long term)
- Allow for artistic opportunities (buskers),
- Animal friendly
- Allow for vegetation

3. Determine issues – existing situation / possible action items for each issue

a. Cleanliness, sanitation- BRAD HATHAWAY will be invited to March 1 meeting:

Preliminary discussion:

Issues- gum/ ice cream- litter-

litter increase associated with more food service /

Possible Options:

no action

increase owner responsibility

receptacles (# / recycle) - redesign cans ?

b. Signage (sandwich boards / banners) - will be discussed on March 8

-limit # and location(maintain a dimensional amount of sidewalk for pedestrians)

design issues – size aesthetics

do we have jurisdiction?

-ADA compliant

menu boards allowed under 2011 Land Use Code / Sandwich boards are not allowed

c. Pedestrian accessibility / outdoor displays –dining areas

d. Festivals – artistic opportunities

e. Aesthetics (vegetation)

f. Parking Permits

4. Schedule discussion of specific issue(s) at each meeting / develop recommendations

March 1- Cleanliness, littering

March 8- Signage

5. Public Input on recommendations (agenda item set at last meeting)- NO TIME FOR DISCUSSION

6. Edit recommendations based upon public input-NO TIME FOR DISCUSSION

7. Presentation to Village Board – NO TIME FOR DISCUSSION

4) Set topic for next meeting.

Brad Hathaway on current situation

Possible actions: improve cleanliness / promote recycling