

**Events Council – Agenda for Thursday, July 14
Lake Placid Village Beach House- 9 AM**

Present: Butch Martin, Art Devlin, Lori Fitzgerald, MJ Lawrence, Pat Gallagher, Roger Catania, Sue Cameron, Tim Robinson

- 1) Review of notes from June 23
- 2) Application
 - The edited application was approved for use
- 3) Consolidated Calendar –
 - Sue Cameron presented an online calendar <https://teamup.com/ks3bc4e63aa857a893>
 - Members of the group will upload information pertaining to their venue. ROOST may be able to help
 - This information can be shared with local organizations, but should not be a substitute for calendars for visitors
- 4) Final review of the Application Process-
 - 1) Gatekeeper / Administrative Step-
 - Every entity can accept application
 - Entities decide if application should be forwarded to administrator (ROOST)
 - Entities place event on Calendar
 - 2) Council Actions
 - Council reviews and determines status of application based upon availability of services / suitability of event
 - Meet with event applicant if possible – may use video conference
 - Should be able to fast track applications if necessary
 - Approach should be cooperative- find options rather than reject
- 5) Meetings
 - Could be held quarterly to review calendar. This would help identify possible efficiencies / issues for upcoming events
 - Other meetings will be driven by applications
- 6) August meeting
 - The August meeting will be an analysis of the process using Anytime Fitness as a test case.
 - Mary Jane Lawrence will fill out the application
 - Rick Preston (LP Marathon) will be invited to work out possible conflicts