

Events Discussion- Notes from May 25, 2016

Present:

Butch Martin- North Elba Park District Manager
Art Devlin- Deputy Mayor, Lake Placid
Bill Moore- Village Police Chief
Roger Catania- Superintendent, Lake Placid Central Schools
Mary Jane Lawrence, ROOST
Chandler Ralph, CEO, Adirondack Health
Katie Million, ORDA
Jeff Byrne, ORDA
Cali Brooks, Citizen Advisory Panel
Tim Robinson, Lake Placid Business Association
Lori Fitzgerald, Lake Placid Business Association
Karen Delaney, Lake Placid Business Association

Pat Gallagher- Development Commission
Dean Dietrich- Development Commission

1) Dean Dietrich provided background information

- Reconstituting the Events Council is included in the 2014 Comprehensive Plan. Key informants to the Government Structure and Function subcommittee seemed to be in favor.
- Public comments at a Community Events Forum sponsored by the Development Commission in January also supported the idea
- The goal of this meeting is to decide if the group wishes to move forward

2) Butch Martin explained how the Events Committee functioned in the past

- Met monthly
- Applications for events were funneled to the group prior to the meeting
- Events Council met with the applicant
- Denial or approval was based upon the ability to provide resources and scheduling
- All events went through the process
- The applicant was informed about the reasons for a denial
- The Committee provided professional expertise to event sponsors

3) General Comments

- Event Council meetings provided for the consideration of the needs of various organizations.
- Event Council decisions relieved the pressure on any individual organization making a decision regarding something with community wide impact
- The Event Council provided an opportunity for communication and synergies.
- Events Council can consider if the community has reached a saturation point in terms of a type of event.
- An application process would allow the community to communicate concerns and opportunities to contribute to the area to the event sponsor

4) Concepts to keep in mind

- A part time emergency room makes it more important to include health care providers. The Ambulance Service is a resource provider and should be involved
- With more and more events the consolidation of calendars is increasingly important. Calendars currently exist in different locations and in different formats.
- Emerging concerns (environmental impact, display of banners and signs, impact on quality of life) should be addressed in the application process
- Applications must be submitted and reviewed in a timely manner
- A regional approach is important. We should look at how to interact with neighboring communities. This may be an opportunity to reach out to other community planners and work on a referral system or activities of mutual benefit

THE GROUP DECIDED TO MOVE FORWARD WITH THE PROCESS OF RECONSTITUTING AN EVENTS COUNCIL

5) Next Steps

- This study group will reconvene on Thursday, June 23 at 10 AM
- Agenda items will include a review of the application and creating a consolidated event calendar
- Mary Jane Lawrence will talk with Jim McKenna regarding ROOST involvement in helping a new Events Council to function